



## **A VIP Offer from Harley-Davidson Riding Academy**

Do you remember who or what inspired you to become a rider? Maybe it was a relative, friend or neighbor who shared their passion for riding with you. A new exclusive offer from Harley-Davidson® Riding Academy puts the power to change someone else's life into the hands of every H.O.G. member and rewards them for it.

Here's how the offer works:

- H.O.G members will receive an exclusive VIP Referral Card in the mail soon
- Member gives the VIP Referral Card to someone who wants to learn to ride
- Recipient receives \$100 off the price of an HDRA license waiver riding course\*
- Member gets a one-year free H.O.G. membership (\$59 value) once the student completes the course (note: Life members will receive an equivalent value of 5,900 loyalty points) \*\*

Please share the VIP Referral Card soon as we expect training courses for the Riding Academy 25th Anniversary year to fill up quickly.

**For more information about Harley-Davidson Riding Academy, [click here.](#)**